Synopsis (draft)

In my exam paper, I look to social media security as a subject, as I believe that the rapid growth in the use of social media platforms through the years is resulting in lack of attention to personal security in connection with social media, and the different privacy issues this entails.

Social media has rapidly evolved in the past 10 years both in the evolving use of smart phones and laptops but mostly in the thereby increasing popularity of social media platforms like Facebook, Instagram, Twitter and so forth.

In my generation, Facebook was the first social media to use and it seemed like no one hesitated to upload loads of personal information onto the website, because no one thought that social media security would ever be an issue. As the years went by Facebook evolved with rapid paste in both popularity and usability and other social media platforms joined the club, as before mentioned Instagram and Twitter, among many others. And with social media becoming more and more popular over the years, some people from my generation and above seem to have taken precautions in relation to sharing personal and private information about themselves on the internet, but on the other hand, it also appears that there is a tendency especially in the younger generations, more specifically the children who grew up using the internet.

The tendency to share every piece of personal information among each other, with no regards to security. Personal information that can backfire in their later life, personal information that can be abused by others, and personal information that maybe was not meant to be shared.

This personal information can be quite general such as address, phone number, the different schools you attended and where you have worked, which also can be information that people already know about you, or information that can be easily found. But the information you share by posting photos of yourself and your family or friends, posting information about your current location, or even the different posts you comment and like on Facebook or Instagram –this is the information that is a danger to security on social media.

Questions

The following is a preliminary list of questions I wish to address when writing my exam paper:

* What does social media security entail, and how does it affect the use of social media?
* What exactly happens to the personal information users share on social media platforms such as Facebook and Instagram?
* Why is there a tendency to share personal information about yourself on social media platforms such as Facebook and Instagram?
* What can be done to secure personal information on social media?

Sources

I have a couple of articles in mind, in terms of sources I may refer to in my exam paper:

The following article contains multiple surveys on social media and user security and can be helpful in the process of writing my exam paper, in terms of the statistics available for references.

“Social media security and trustworthiness: Overview and new direction” by Zhiyong Zhang (2016)

* <https://www-sciencedirect-com.ez.statsbiblioteket.dk:12048/science/article/pii/S0167739X16303879?_rdoc=1&_fmt=high&_origin=gateway&_docanchor=&md5=b8429449ccfc9c30159a5f9aeaa92ffb> (log-in required)

This article offers some of the same perspectives as the article listed above, but is from 6 years back, and therefor interesting in looking at what has been commented on social media security by this article compared to the one above.

# ”A review of social media security risks and mitigation techniques” by Wu He (2012)

* [https://www-emeraldinsight-com.ez.statsbiblioteket.dk:12048/doi/full/10.1108/13287261211232180#](https://www-emeraldinsight-com.ez.statsbiblioteket.dk:12048/doi/full/10.1108/13287261211232180) (log-in required)

The article below offer a perspective on security issues on social media from 2008, which I find interesting to use as a source, as the articles listed above, to see the development in the views on social security.

“Privacy and Security Issues in Social Networking” by Brendan Collins (2008)

* <https://www.fastcompany.com/1030397/privacy-and-security-issues-social-networking>

This article by Paul Dourish is also relevant in regard to my exam paper, as it explains data and databases, and this can relate to social media security in how the information users share on Facebook for example, is our own kind of data, that is uploaded into databases.

"NoSQL: The Shifting Materialities of Database Technology" by Paul Dourish (2014)

* <http://computationalculture.net/no-sql-the-shifting-materialities-of-database-technology/>

The following links are other articles that I might consider referring to in my exam paper:

# **“Impact of Data and Analytics on Social Media in 2018” by Rowena (2018)**

* <https://towardsdatascience.com/impact-of-data-and-analytics-on-social-media-in-2018-595a3bd4fb60>

“Social Media and Personal Data Protection” by Radi Petrov Romansky (2014)

* <https://www.researchgate.net/publication/307570419_SOCIAL_MEDIA_AND_PERSONAL_DATA_PROTECTION>

Next steps

As the next step in the process of writing an exam paper on security and privacy on social media, I will need to specify the concept of my exam paper, and perhaps narrow down the areas I want to address in regard to the overall concept. I will also need to search for other sources that can be helpful to the overall subject, and also more specific sources that offers perspectives on specific concepts in relation to social media security and personal security.